Energy Production and Differential Games

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- Solar, Wind, Hydro: expensive, inexhaustible, clean.
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- In markets governed by a small number of competitive players (oligopolies), game theory provides a natural way to frame the outcome of competition.
- ▶ In most situations, firms have different costs of production perhaps due to size (larger firms are more efficient), or different technologies (energy : oil, gas, solar, wind).
- Games with asymmetric costs are relatively understudied (except in duopolies) because much less tractable than the symmetric case. But new issues arise:
 - Static game: some firms may be inactive in Nash equilibrium. They are blockaded by the lower costs of their competitors.
 - Dynamic game: higher cost firms enter the market at different times as prices rise.

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- N energy producers:
 - One from oil (or coal) with exhaustible reserves;
 - N − 1 from alternative (renewable) technologies (solar, wind, ...)
- They are differentiated by per-unit costs of production:
 - Take oil extraction cost to be zero (for simplicity);
 - ▶ Renewables have costs $0 \le s_1 \le s_2 \le \cdots \le s_{N-1} < 1$.
- But oil has implicit scarcity value which increases as it runs out. When reserves are plentiful, player 0 has a monopoly. At what times (and reserve levels) do renewables enter?
- As oil runs out, energy price rises, but as others enter, we move from monopoly through duopoly to oligopoly: increased competition, so does the price fall with entry?
- Is the price smooth as market structure changes?

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Dynamic Cournot Model for Energy Production

► The oil producer (Player 0) has reserves x(t) at time t, and chooses his production rate $\bar{q}_0(x(t))$, depleting reserves as

$$\frac{dx}{dt} = -\bar{q}_0(x(t)) \mathbb{1}_{\{x(t)>0\}}.$$

Others produce energy at rates $\bar{q}_i(x(t))$, i = 1, ..., N - 1.

Price given by linear inverse demand function:

$$P(t) = 1 - \bar{q}_0(x(t)) - \sum_{j=1}^{N-1} \bar{q}_j(x(t)).$$

Note maximum (choke) price is 1

Players maximize discounted lifetime profit. Player 0's value function:

$$V_0(x) = \sup_{\bar{q}_0} \int_0^\infty e^{-rt} \bar{q}_0(x(t)) P(t) \mathbb{1}_{\{x(t)>0\}} dt$$

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Aside: Static Cournot Game

▶ In a *static* Cournot game between N players with <u>ordered</u> costs $(s_0, s_1, \dots, s_{N-1})$, the number of active players in equilibrium depends on the distribution of the costs. Let

$$G_i(s_0, s) = \max_{q_i \geq 0} q_i (1 - Q - s_i), \qquad Q = \sum_{j=0}^{N-1} q_j.$$

Let $S^{(n)} = \sum_{j=0}^{n-1} s_j$. If $n \le N-1$ players participate, the equilibrium total supply is: $Q^{*,n} = \frac{n-S^{(n)}}{(n+1)}$.

Proposition

Let $\bar{Q}^* = \max\{Q^{*,n}|0 \le n \le N-1\}$. Then the unique Nash equilibrium quantities are given by

$$q_i^{\star}(s_0, s) = \max\left\{1 - \bar{Q}^{\star} - s_i, 0\right\}, \quad G_i = (q_i^{\star})^2, \quad 0 \le i \le N-1.$$

The number of active players in the unique equilibrium is $m = \min \{ n \mid Q^{*,n} = \bar{Q}^* \}$. (The others are blockaded).

Value Functions and Feedback Strategies

We look for a *Markov Perfect* Nash equilibrium. Player 0's value function:

$$v_0(x) = \sup_{\bar{q}_0} \int_0^\infty e^{-rt} \bar{q}_0(x(t)) P(t) \mathbb{1}_{\{x(t)>0\}} dt.$$

When oil runs out, the remaining firms (i = 1, ..., N - 1) with their inexhaustible resources repeatedly play a static game with profit flow $G_i(1, s)$:

$$w_i(x) = \sup_{\bar{q}_i} \int_0^\infty e^{-rt} \bar{q}_i(x(t)) \left(P(t) - \mathbf{s}_i \right) \mathbb{1}_{\{x(t) > 0\}} dt + \frac{1}{r} G_i(1, \mathbf{s}).$$

The HJB equation is $rv_0 = G_0(v'_0, s)$ with $v_0(0) = 0$, and the equilibrium production rates are:

$$\bar{q}_i^{\star}(x(t)) = q_i^{\star}(v_0'(x(t)), s), \qquad i = 0, \dots, N-1.$$

Oil producer's scarcity value (shadow cost) is encoded in $v'_0(x)$.

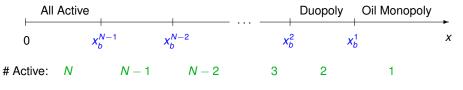
Blockading Points

For n = 0, ..., N - 1, let

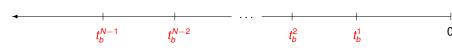
$$x_b^n = \inf\{x \ge 0 : \overline{q}_n^*(x) = 0\}, \quad t_b^n = \inf\{t \ge 0 : \overline{q}_n^*(x(t)) > 0\}.$$

Let $S^{(k)} = \sum_{j=1}^{k} s_j$ and assume s is s.t. $s_{N-1} < \frac{1+S^{(N-2)}}{N-1}$: guarantees everyone else participates when oils runs out.

Reserves



Time



Low Oil Reserves: Value Function

Proposition

For $x \in (0, x_b^{N-1})$, Player 0's value function is given by

$$v^{(N)}(x) = \frac{1}{r} \left(\frac{1 + S^{(N-1)}}{N+1} \right)^2 (1 + \mathbf{W}(\theta(x)))^2,$$

with $\theta(x) = -e^{-\mu_N x - 1}$, and, $\mu_N = \frac{r(N+1)^2}{2N(1+S^{(N-1)})}$, and where **W** (\cdot) is the Lambert-**W** function.

$$\bar{q}_0^*(x(t)) = \frac{1}{(N+1)} \left(1 - N v^{(N)'}(x(t)) + S^{(N-1)} \right),
\bar{q}_i^*(x(t)) = \frac{1}{(N+1)} \left(1 - (N+1) s_i + v^{(N)'}(x(t)) + S^{(N-1)} \right),$$

where $v^{(N)'}(x) = -(1 + S^{(N-1)})\mathbf{W}(\theta(x))/N$.

Blockading Point

Let
$$\alpha_n = (n+1)s_n - (1+S^{(n-1)}).$$

Proposition

The last blockading point is given by:

$$x_b^{N-1} = \frac{1}{\mu_N} \left[-1 + \frac{N\alpha_{N-1}}{1 + \mathcal{S}^{(N-1)}} - \log\left(\frac{N\alpha_{N-1}}{1 + \mathcal{S}^{(N-1)}}\right) \right],$$

provided $\alpha_{N-1} > 0$, otherwise $x_b^{N-1} = \infty$. Suppose that for $n \in \{2, ..., N-1\}$, $x_b^n < \infty$. If $\alpha_{n-1} > 0$, then

$$x_b^{n-1} = x_b^n + \frac{1}{\mu_n} \left[-\frac{n(n+1)}{1 + S^{(n-1)}} (s_n - s_{n-1}) - \log \left(\frac{\alpha_{n-1}}{\alpha_n} \right) \right],$$

otherwise $x_h^{n-1} = \infty$.

Assume hereon *s* such that all $\alpha_n > 0 \Rightarrow x_b^n < \infty$.

Value Function Properties

For $x \in [x_b^n, x_b^{n-1})$, denote the value function by $v_0(x) = v^{(n)}(x - x_b^n)$ (known explicitly).

Proposition

For $n \ge 2$, the first derivative of v_0 is continuous at x_b^{n-1} :

$$v^{(n)'}(x_b^{n-1}-x_b^n)=v^{(n-1)'}(0).$$

But there is a downward jump when moving in the direction of larger x in the second derivative of v_0 at the point x_b^{n-1} :

$$v^{(n)''}(x_b^{n-1}-x_b^n)>v^{(n-1)''}(0).$$

Hotelling's Rule

A modified version of Hotelling's rule for exhaustible resources holds:

Proposition

For
$$n \in \{1, ..., N\}$$
, for $x \in (x_b^n, x_b^{n-1})$, (we identify $x_b^N = 0$ and $x_b^0 = \infty$),

$$\frac{d}{dt}v^{(n)'}(x(t)-x_b^n)=\left(\frac{1}{2}+\frac{1}{2n}\right)r\,v^{(n)'}(x(t)-x_b^n).$$

▶ Coincides with the classical Hotelling rule (1931) for n = 1: the marginal value grows (exponentially) at the discount rate.

Market Price

▶ Price is $P(t) = P^{(n)}(x(t) - x_b^n)$ where for $x \in (x_b^n, x_b^{n-1})$,

$$P^{(n)}(x(t) - x_b^n) = 1 - \bar{q}_0^*(x(t)) - \sum_{i=1}^{n-1} \bar{q}_i^*(x(t))$$
$$= \frac{1}{n+1} \left(1 + v^{(n)'} + S^{(n-1)} \right).$$

- ▶ It can be shown that $P^{(n)}(x_b^{n-1} x_b^n) = s_{n-1}$, *i.e.* the blockading point x_b^{n-1} is exactly the point at which the market price equals the cost of Firm n-1.
- Turns out there is an autonomous linear ODE for the price:

$$\frac{d}{dt}P(t)=\left(\frac{1}{2}+\frac{1}{2n}\right)r\left(P(t)-\frac{1+S^{(n-1)}}{n+1}\right).$$

Blockading Times

Proposition

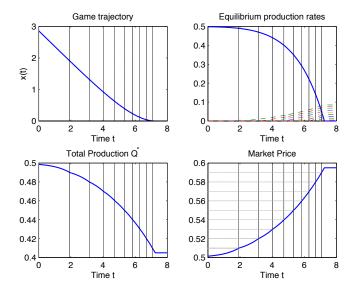
For $n \in \{2, ..., N-1\}$, the time at which Firm n enters the game is

$$t_b^n = t_b^{n-1} + \frac{2n}{(n+1)r} \log \left(\frac{\alpha_n}{\alpha_{n-1}}\right),$$

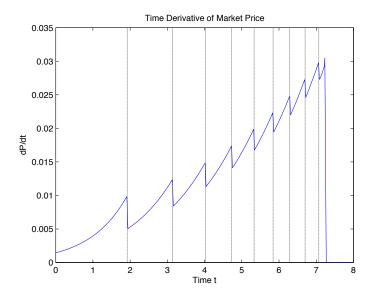
and for n = 1 by

$$t_b^1 = \frac{1}{r} \log \left(\frac{s_1 - \frac{1}{2}}{P(0) - \frac{1}{2}} \right).$$

Example: N = 10, $s = (0.51, 0.52, \dots, 0.59)$



dP/dt



Summary

- Exhaustibility wins over increased competition: oil runs low, competing energy sources enter the market, but price rises. However, exponential rate of price increase decreases like $(\frac{1}{2} + \frac{1}{2n})r$.
- Remains to understand the blockading issue with multiple exhaustible suppliers: involves strongly coupled systems of nonlinear PDEs with nonsmooth coefficients.
- ► Those PDEs require subtle regularization in the form of trembling: bounding below $\bar{q}_i \ge \varepsilon$ and passing $\varepsilon \downarrow 0$.
- Next: incorporate exploration.

Exploration and Random Discoveries

- So far: exhaustibility or scarcity leads to price increases/shocks.
- However there were over 30 new discoveries in 2009. Proved reserves of crude oil rose 13% to 25.2 billion barrels in 2010, the largest annual increase since 1977, and the highest total level since 1991.
- We analyze effect of exploration and random discoveries in a dynamic Cournot game. This was studied in the monopoly context: Pindyck '78, Arrow & Chang '82, Deshmukh & Pliska '80-'85, Soner '85, Hagan et al. '94.
- Concentrate on two-player game: player 2 is clean (solar) with fixed cost c > 0; player 1 produces oil at zero cost, but can explore for new reserves.

Axis Game with Exploration

The remaining reserves *X* of Player 1 follows

$$dX_t = -\mathbf{q}_1(X_t) \, \mathbb{1}_{\{X_t > 0\}} \, dt + \delta \, dN_t,$$

where (N_t) is a controlled point process with intensity λa_t , penalized by cost $C(a_t)$. Market price:

$$P(t) = (1 - q_1(X_t) - q_2(X_t)).$$

Value functions of each player:

$$v(x) = \sup_{q_1,a} \mathbb{E} \left[\int_0^\infty e^{-rt} (q_1(X_t)P(t) - \mathcal{C}(a_t)) dt \mid X_0 = x \right],$$

$$w(x) = \sup_{q_2 \ge 0} \mathbb{E} \left[\int_0^\infty e^{-rt} q_2(X_t) (P(t) - c) \mathbb{1}_{\{X_t > 0\}} dt + \int_0^\infty e^{-rt} \frac{1}{4} (1 - c)^2 \mathbb{1}_{\{X_t = 0\}} dt \mid X_0 = x \right].$$

Axis Game HJB System

The ODEs for v and w are

$$\sup_{q_1,a} \left\{ (1 - q_1 - q_2^*) q_1 - q_1 v'(x) - \mathcal{C}(a) + a\lambda \Delta v(x) \right\} - rv(x) = 0,$$

$$\sup_{q_2 \ge 0} \left\{ (1 - q_1^* - q_2 - c) q_2 \right\} - q_1^* w'(x) + a^*(x) \lambda \Delta w(x) - rw(x) = 0,$$

where $\Delta v(x) = v(x + \delta) - v(x)$ is the non-local or jump term, and

$$a^*(x) = \underset{a \ge 0}{\operatorname{argsup}} \{ -\mathcal{C}(a) + a\lambda \Delta v(x) \}$$

is the optimal exploration effort.

Boundary conditions:

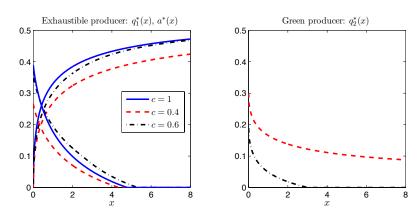
$$v(0) = \sup_{a} \frac{a\lambda v(\delta) - \mathcal{C}(a)}{\lambda a + r}, \qquad w(0) = \frac{(1-c)^2/4 + \lambda a^*(0)w(\delta)}{\lambda a^*(0) + r}.$$

Power Function Costs

- ▶ If $a^* > 0$ for all x then X^* is recurrent on its full state space. Therefore $\sup_t X_t^* = +\infty$ and reserves will become arbitrarily large infinitely often.
- ▶ Unrealistic for describing non-renewable resources, and suggests that we should take C'(0) > 0.
- ► Then there exists a saturation level x_{sat} such that $a^*(x) = 0$ for $x > x_{\text{sat}}$ and X^* would be positive recurrent on $[0, x_{\text{sat}} + \delta)$ only.
- ► Take $\mathcal{C}(a) = \frac{1}{\beta}a^{\beta} + \kappa a$, with $\beta > 1$, $\kappa \ge 0$. Note that $\mathcal{C}'(0) = \kappa$. Then $a^*(x) = \left[(\lambda \Delta v(x) \kappa)^+ \right]^{\gamma 1}$, where $\beta^{-1} + \gamma^{-1} = 1$, and

$$\frac{1}{9}(1-2v'+c)^2 + \frac{1}{\gamma} \left[(\lambda \Delta v(x) - \kappa)^+ \right]^{\gamma} - rv = 0.$$

Effect of Competition on Exploration Effort

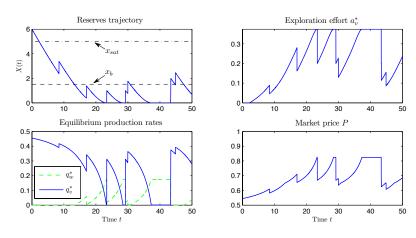


The parameters are $\delta=1$, $\lambda=1$, r=0.1, $\mathcal{C}(a)=0.1a+a^2/2$.

Comments & Observations

- ► For small c, the green producer is the effective leader in the market and leads to significant losses for the exhaustible producer, who gives up and reduces efforts.
- For moderate c, the exhaustible (respectively green) producer is the leader for large (resp. small) reserves levels. For $x \sim 0$, the exhaustible producer is discouraged and lowers exploration; when x is moderate, he puts in extra effort to stay in front.
- ► For large c, the exhaustible producer is the effective leader and the green producer only has a small marginal negative impact.

Sample Game Dynamics



Hotelling's Rule Updated

Monopoly exhaustible resources, Hotelling 1931:

$$\frac{d}{dt}v'(X_t^*)=rv'(X_t^*).$$

See Guéant-Lasry-Lions (2010) for Mean-Field Games version. Here we have

$$\frac{d}{dt}v'(X_t^*)\mid_{X_t^*=x}=\mathcal{D}v'(x)=\lambda a^*(x)\Delta v'(x)-q_1^*(x)v''(x),$$

and we find:

$$\mathcal{D}v'(x) = \begin{cases} rv'(x) + q_1^*(x) \frac{\partial}{\partial x} q_2^*(x) & \text{if} \quad x < x_b \land x_{\text{sat}} \\ \frac{3}{4} rv'(x) & x_{\text{sat}} < x < x_b \\ rv'(x) & x > x_b. \end{cases}$$

With competition, shadow prices grow *slower* than r.

Energy/fuels markets have seen dramatic changes in just the past few years:

- natural gas discoveries and drop in price due to fracking technology; reserves up 12% in 2010; (bumping coal as marginal fuel in electricity production);
- oil plateauing above \$100/barrel since 2005;
- rapid drop in cost of solar panel production (Solyndra 'scandal');
- shale oil technology and discoveries in Canada (+expensive, +dirty);
- increased speculative participation in commodities markets via ETFs, commodities index funds, etc.

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- ▶ Passage to exhaustibility is through increased costs: $s_0(x)$, increasing as $x \downarrow 0$.
- ▶ On the other hand, improved renewable technologies: $s_i(x)$, decreasing as $x \downarrow 0$.
- Leads to games in which the cost-ordering may change over time.
- Incorporating research effort & exploration adds a real options element and indeed costs may best be described stochastically.

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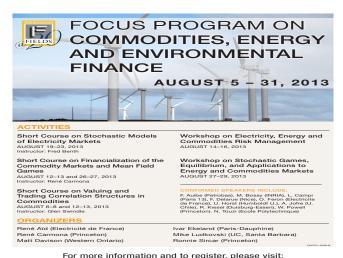
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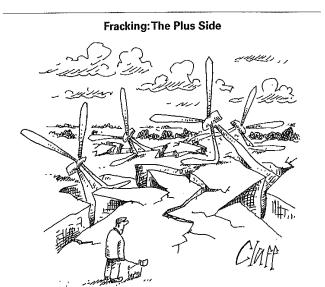






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