

Lectures for the Course on Foundations of Mathematical Finance

Second Part: An Orlicz space approach to utility maximization
and indifference pricing

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1 Introduction

2 Orlicz spaces

3 Utility maximization

4 Indifference price

A key result

In general financial markets, the **indifference price** is (except for the sign) a **convex risk measure on the Orlicz space $L^{\hat{u}}$** naturally induced by the utility function u of the agent.

It is continuous and subdifferential on the interior \mathcal{B} of its proper domain, which is considerably large as it coincides with $-\text{int}(\text{Dom}(I_u))$, i.e. the opposite of the interior in $L^{\hat{u}}$ of the proper domain of the integral functional $I_u(f) = E[u(f)]$.

The optimization problem with random endowment

Consider the maximization problem

$$\sup_{H \in \mathcal{H}^W} E[u(x + (H \cdot S)_T - B)]$$

- 1) $u : \mathbb{R} \rightarrow \mathbb{R} \cup \{-\infty\}$ is concave and increasing (but not constant on \mathbb{R})
- 2) S is a general \mathbb{R}^d -valued càdlàg semimartingale
- 3) B is a \mathcal{F}_T measurable rv, the payoff of a claim; $x \in \mathbb{R}$
- 4) A predictable S -integrable proc. H is in \mathcal{H}^W if there is $c > 0$

$$(H \cdot S)_t \geq -cW \quad \forall t \leq T.$$

Key aspects

- S is not necessarily locally bounded
- Control of the integrals by a loss bound random variable $W \in L_+^0$:

$$\int_0^t H_s dS_s = (H \cdot S)_t \geq -cW \quad \forall t \leq T.$$

- Weak assumptions on the **claim B**
- **Orlicz space duality.**

Generic notations

In order to present some key issues related to the utility maximization problem, for the moment we generically set:

- \mathcal{H} is the class of admissible integrands
- $K = \{(H.S)_T \mid H \in \mathcal{H}\}$
- \mathcal{M} is the convex set of pricing measures (martingale probability measures)

Key issues

- Duality relation and optimal $Q^* \in \mathcal{M}$ of the dual problem

$$\sup_{H \in \mathcal{H}} Eu(B + (H.S)_T) = \min_{\lambda > 0, Q \in \mathcal{M}} \left\{ \lambda Q(B) + E \left[\Phi \left(\lambda \frac{dQ}{dP} \right) \right] \right\}$$

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- Optimal $f^* \in \mathbb{K} \supseteq K$ of the primal problem

$$\sup_{H \in \mathcal{H}} Eu(B + (H.S)_T) = \sup_{k \in \mathbb{K}} Eu(B + k) = Eu(B + f^*)$$

continues

- Representation of f^* as stochastic integral

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- Representation of f^* as stochastic integral

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- **Supermartingale property** of the optimal wealth process $(H^*.S)$ is a Q -supermartingale wrt all $Q \in \mathcal{M}$ and a Q^* -martingale
- **Indifference Price**

Steps to solve the utility maximization problem

1) Find a “good” \mathcal{H} and set:

$$K = \{ (H \cdot S)_T \mid H \in \mathcal{H} \}$$

2) Find a “good” Topological Vector Space L , such that:

$$\sup_{k \in K} E[u(B + k)] = \sup_{k \in C} E[u(B + k)]$$

where

$$C \triangleq (K - L_+^0) \cap L$$

3) Apply the duality (L, L') , compute the polar $C^0 \subseteq L'$ and solve the dual problem over C^0 .

4) Using (3), solve the primal problem.

Orlicz duality

MESSAGE

The good topological vector space is the Orlicz space $L^{\hat{u}}$ associated to the utility function u .

The good duality is the Orlicz space duality $(L^{\hat{u}}, (L^{\hat{u}})')$.

How and why Orlicz spaces

Very simple observation: u is concave, so the steepest behavior is on the left tail.

Economically, this reflects the risk aversion of the agent: the losses are weighted in a more severe way than the gains.

We will turn the left tail of u into a Young function \hat{u} .

Then, \hat{u} gives rise to an Orlicz space $L^{\hat{u}}$, naturally associated to our problem, which allows for an **unified treatment of Utility Maximization**.

Heuristic

Let W be a positive random variable. We will control the losses in the following way:

$$(H.S)_t \geq -cW$$

and we will require:

$$E[u(-W)] > -\infty$$

If we set: $\hat{u}(x) := -u(-|x|) + u(0)$ then

$$E[\hat{u}(W)] < \infty$$

which means that $W \in L^{\hat{u}}$, the Orlicz space induced by the utility function u .

Orlicz function spaces on a probability space

A Young function Ψ is an even, convex function

$$\Psi : \mathbb{R} \rightarrow \mathbb{R} \cup \{+\infty\}$$

with the properties:

1- $\Psi(0) = 0$

2- $\Psi(\infty) = +\infty$

3- $\Psi < +\infty$ in a neighborhood of 0.

The Orlicz space L^Ψ on (Ω, \mathcal{F}, P) is then

$$L^\Psi = \{f \in L^0 \mid \exists \alpha > 0 E[\Psi(\alpha f)] < +\infty\}$$

It is a Banach space with the gauge norm

$$\|f\|_\Psi = \inf \left\{ c > 0 \mid E \left[\Psi \left(\frac{f}{c} \right) \right] \leq 1 \right\}$$

The subspace M^Ψ

Consider the closed subspace of L^Ψ

$$M^\Psi = \{f \in L^0(P) \mid E[\Psi(\alpha f)] < +\infty \forall \alpha > 0\}$$

- In general,

$$M^\Psi \subsetneq L^\Psi.$$

When Ψ is continuous on \mathbb{R} , we have $M^\Psi = \overline{L^\infty}^\Psi$

- But when Ψ satisfies the Δ_2 growth-condition (as in the L^p case) the two spaces coincide:

$$M^\Psi = L^\Psi.$$

and $L^\Psi = \{f \mid E[\Psi(f)] < +\infty\} = \overline{L^\infty}^\Psi$.

The Orlicz space $L^{\hat{u}}$

Given $u : (a, +\infty) \rightarrow \mathbb{R}$ with $-\infty \leq a < 0$, define the function $\hat{u} : \mathbb{R} \rightarrow \mathbb{R} \cup \{+\infty\}$

$$\hat{u}(x) \triangleq -u(-|x|) + u(0)$$

it is a Young function, so

$$L^{\hat{u}} = \{f \in L^0(P) \mid \exists \alpha > 0 E[\hat{u}(\alpha f)] < +\infty\}$$

and

$$M^{\hat{u}} \triangleq \{f \in L^{\hat{u}} \mid E[\hat{u}(\alpha f)] < +\infty \forall \alpha > 0\}.$$

are well defined.

$\widehat{\Phi}$, the convex conjugate of \widehat{u}

$$\widehat{\Phi}(y) \triangleq \sup_{x \in \mathbb{R}} \{xy - \widehat{u}(x)\} = \begin{cases} 0 & \text{if } |y| \leq \beta \\ \Phi(|y|) - \Phi(\beta) & \text{if } |y| > \beta \end{cases}$$

$$\Phi(y) \triangleq \sup_{x \in \mathbb{R}} \{u(x) - xy\}$$

$L^{\widehat{\Phi}}$ and $M^{\widehat{\Phi}}$ are the Orlicz spaces associated to $\widehat{\Phi}$.

Note: $\beta > 0$ is the point where Φ attains the minimum

The case $u : (a, +\infty) \rightarrow \mathbb{R}$ with $a < 0$ and a finite

If a is finite, then we always have:

$$\hat{u}(x) = +\infty \text{ if } |x| > a.$$

Hence:

$$L^{\hat{u}} = L^{\infty}, \quad M^{\hat{u}} = \{0\}$$

and

$$L^{\hat{\Phi}} = M^{\hat{\Phi}} = L^1$$

A specific example: if $u(x) = \sqrt{1+x}$ then

$$\hat{u}(x) = \begin{cases} 1 - \sqrt{1-|x|} - \frac{1}{2}|x| & \text{if } |x| \leq 1 \\ +\infty & \text{if } |x| > 1 \end{cases}$$

The interesting case $u : (-\infty, +\infty) \rightarrow \mathbb{R}$ ($a = -\infty$)

When $u : (-\infty, +\infty) \rightarrow \mathbb{R}$ then the function $\hat{u} : \mathbb{R} \rightarrow \mathbb{R}$

$$\hat{u}(x) \triangleq -u(-|x|) + u(0)$$

is a regular Young function (it does not jump to $+\infty$), and

$$M^{\hat{u}} = \{f \in L^{\hat{u}} \mid E[\hat{u}(\alpha f)] < +\infty \forall \alpha > 0\} = \overline{L^{\infty \hat{u}}}.$$

and $L^{\hat{u}}$ are well defined.

Example: $u(x) = -e^{-x}$

In this case, $\Phi(y) = y \ln y - y + 1$,

$$\hat{u}(x) = e^{|x|} - |x| - 1$$

$$\hat{\Phi}(y) = (1 + |y|) \ln(1 + |y|) - |y|$$

and therefore

$$L^{\hat{u}} = \left\{ f \in L^0(P) \mid \exists \alpha > 0 \text{ s.t. } E \left[e^{\alpha|f|} \right] < +\infty \right\}$$

$$M^{\hat{u}} = \left\{ f \in L^0(P) \mid \forall \alpha > 0 \ E \left[e^{\alpha|f|} \right] < +\infty \right\}$$

$$\text{while: } L^{\hat{\Phi}} = \left\{ g \mid E \left[(1 + |g|) \ln(|g| + 1) \right] < +\infty \right\} = M^{\hat{\Phi}}$$

Also,

$$\frac{dQ}{dP} \in L^{\hat{\Phi}} \quad \text{iff} \quad H(Q, P) = E \left[\frac{dQ}{dP} \ln \left(\frac{dQ}{dP} \right) \right] < \infty.$$

References (general utility, selected topics)

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	$u : (a, \infty) \rightarrow \mathbb{R}$		$u : \mathbb{R} \rightarrow \mathbb{R} \ (a = -\infty)$				
	S general		S loc. bdd		S general		
	$x \in \mathbb{R}$	$B \in L^0$	$x \in \mathbb{R}$	$B \in L^0$	$x \in \mathbb{R}$		$B \in L^0$
					$M^{\hat{u}}$	$L^{\hat{u}}$	$L^{\hat{u}}$
Duality	KS99	CSW01	BF00	BF00	BF05	BF08	BFG08
Optimal	KS99	CSW01	S01	OZ07	BF05	BF08	BFG08
$(H^*.S)_T$	KS99	CSW01	S01	OZ07	BF05		
Supermart.			S03	OZ07	BF07		

KS99=Kramkov-Schachermayer; BF00=Bellini-Frittelli;
 CSW01=Cvitanic-Schachermayer-Wang; S01=Schachermayer;
 S03=Schachermayer; OZ07=Owen-Zitkovic;
 BF05 & BF07 & BF08=Biagini-Frittelli;
 BFG08=Biagini-Frittelli-Grasselli 2008.

Definition of W -admissible strategies

Let $W \in L_+^0(P)$ be a fixed positive random variable.

The \mathbb{R}^d -valued predictable S -integrable process H is W -admissible, or it belongs to \mathcal{H}^W , if there exists a $c \geq 0$ such that, P - a.s.,

$$(H \cdot S)_t \geq -cW \quad \forall t \leq T.$$

The class of these W -admissible processes is denoted by

$$\mathcal{H}^W$$

Definition: W is suitable with S

The dual variables are going to be good **pricing measures** under the following condition on the random variable W :

W is **S -suitable** if $W \geq 1$ and for all $1 \leq i \leq d$ there exists a process $H^i \in L(S^i)$ such that:

- the paths of H^i a.s. never touch zero:

$$P(\{\omega \mid \exists t \geq 0 H_t^i(\omega) = 0\}) = 0$$

- for all $t \in [0, T]$,

$$-W \leq (H^i \cdot S^i)_t \leq W \quad P - a.s.$$

Compatibility conditions

Let $W \in L^0$, $W \geq 0$ and consider the conditions

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Let $W \in L^0$, $W \geq 0$ and consider the conditions

1 $W \in L^\infty$

2 $\forall \alpha > 0 E[u(-\alpha W)] > -\infty \quad (W \in M^{\hat{u}})$

3 $\exists \alpha > 0 E[u(-\alpha W)] > -\infty \quad (W \in L^{\hat{u}})$

Obviously:

$$W \in L^\infty \Rightarrow W \in M^{\hat{u}} \Rightarrow W \in L^{\hat{u}}$$

Example for the condition $E[u(-\alpha W)] > -\infty$

One period market, single underlying $S = (S_0, S_1)$ with $S_0 = 0$ and

$$S_1 \text{ 2-sided exponentially distributed: } p_{S_1}(x) = \frac{1}{2}e^{-|x-1|}$$

Then S is **non locally bounded** and

$$(H \cdot S)_1 = hS_1, \quad h \in \mathbb{R}$$

Hence $\mathcal{H}^1 = \{0\}$.

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Then S is **non locally bounded** and

$$(H \cdot S)_1 = hS_1, \quad h \in \mathbb{R}$$

Hence $\mathcal{H}^1 = \{0\}$. But

$$\mathcal{H}^W = \mathbb{R} \text{ if we select } W = |S_1|.$$

If u is exponential, $W = |S_1|$ is (only) weakly compatible:

$$E[u(-\alpha W)] = \frac{1}{2} \int -e^{\alpha x} e^{-|x-1|} dx > -\infty \text{ only if } \alpha < 1 \text{ (and NOT } \forall \alpha)$$

Example: the optimal wealth increases if we maximize over $\mathcal{H}^W = \mathbb{R}$

$$\begin{aligned} & \max_{h \in \mathcal{H}^W = \mathbb{R}} E \left[-e^{-(x+hS_1)} \right] = -e^{-x} \frac{1}{4h^*} e^{-h^*} \\ & > -e^{-x} = \max_{h \in \mathcal{H}^1 = \{0\}} E \left[-e^{-(x+hS_1)} \right] \end{aligned}$$

where $h^* = \sqrt{2} - 1$ and

the optimal claim is $f_x = x + h^* S_1$

the optimal measure is $Q^* \propto e^{-h^* S_1}$

The assumption on W

There exists a suitable W , which is in $L^{\hat{u}}$

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Remarks

- In the locally bounded case the constant 1 is suitable and trivially is in $L^{\hat{u}}$ and so the assumption above is automatically satisfied \Rightarrow **This theory generalizes the locally bounded case !**

The assumption on W

There exists a suitable W , which is in $L^{\hat{u}}$

Remarks

- In the locally bounded case the constant 1 is suitable and trivially is in $L^{\hat{u}}$ and so the assumption above is automatically satisfied \Rightarrow **This theory generalizes the locally bounded case !**
- The compatibility condition $W \in L^{\hat{u}}$ puts some restrictions on the jumps (as shown in the example).

The domain in the utility maximization problem

Fix a suitable $W \in L^{\hat{u}}$ and set

$$K^W = \{(H \cdot S)_T \mid H \in \mathcal{H}^W\}, \quad C^W \triangleq (K^W - L_+^0) \cap L^{\hat{u}}$$

The domain in the utility maximization problem

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$$K^W = \{(H \cdot S)_T \mid H \in \mathcal{H}^W\}, \quad C^W \triangleq (K^W - L_+^0) \cap L^{\hat{u}}$$

Then

$$U^W(B) \triangleq \sup_{k \in K^W} E[u(B + k)] = \sup_{k \in C^W} E[u(B + k)]$$

We can formulate the maximization over **the Banach lattice $L^{\hat{u}}$ naturally induced by the problem!**

$$u : (-\infty, +\infty) \rightarrow \mathbb{R}$$

To simplify the notations, from now on we assume that

$$u : (-\infty, +\infty) \rightarrow \mathbb{R},$$

but the results hold also for utility functions

$$u : (a, +\infty) \rightarrow \mathbb{R}$$

with $a < 0$ and finite.

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with $a < 0$ and finite.

To define the **pricing measures** we will need the polar of C^W :

$$(C^W)^\circ = \left\{ z \in (L^{\hat{u}})' \mid z(f) \leq 0 \ \forall f \in C^W \right\}$$

and so we recall the dual $(L^{\hat{u}})'$

On the dual $(L^{\hat{u}})'$

From the general theory of Banach lattices

$$(L^{\hat{u}})' = L^{\hat{\Phi}} \oplus (M^{\hat{u}})^{\perp}$$

($\hat{\Phi}$ is the conjugate of \hat{u})

- $L^{\hat{\Phi}}$ is the band of **order-continuous linear** functionals (the **regular ones**)
- $(M^{\hat{u}})^{\perp}$ is the band of those **singular** ones, which are lattice orthogonal to the functionals in $L^{\hat{\Phi}}$.

Decomposition of the dual space

$$(L^{\hat{u}})' = L^{\hat{\phi}} \oplus (M^{\hat{u}})^{\perp}$$

Hence: if $Q \in (L^{\hat{u}})'$ then

$$Q = Q_r + Q_s,$$

with

$$|Q_r| \wedge |Q_s| = 0.$$

$$\frac{dQ_r}{dP} \in L^{\hat{\phi}} \subseteq L^1 \quad Q_s(f) = 0 \quad \forall f \in M^{\hat{u}}.$$

The dual variables

$$(C^W)^\circ = \left\{ Q \in (L^{\hat{u}})'_+ \mid Q(f) \leq 0 \forall f \in C^W \right\}$$

The set of pricing functionals is:

$$\begin{aligned} \mathcal{M}^W &\triangleq \left\{ Q \in (C^W)^\circ \mid Q(I_\Omega) = 1 \right\} \\ &= \left\{ \begin{array}{l} Q \in (L^{\hat{u}})' \mid Q_r(I_\Omega) = 1 \text{ and } Q(f) \leq 0 \\ \forall f \in L^{\hat{u}} \text{ s.t. } f \leq (H \cdot S)_T, H \in \mathcal{H}^W \end{array} \right\}. \end{aligned}$$

On the dual variables

$$Q(I_\Omega) = 1 \text{ iff } Q_r(I_\Omega) = 1,$$

since Q_s is null over L^∞ and $Q(f) = E_{Q_r}[f] + Q_s(f)$

$Q \in \mathcal{M}^W \Rightarrow Q_r$ is a true probability.

On the dual variables

$$Q(I_\Omega) = 1 \text{ iff } Q_r(I_\Omega) = 1,$$

since Q_s is null over L^∞ and $Q(f) = E_{Q_r}[f] + Q_s(f)$

$$Q \in \mathcal{M}^W \Rightarrow Q_r \text{ is a true probability.}$$

Lemma:

The norm of a *nonnegative* singular element $Q_s \in (M^{\hat{u}})^\perp$ satisfies

$$\|Q_s\|_{(L^{\hat{u}})^*} := \sup_{N_{\hat{u}}(f) \leq 1} Q_s(f) = \sup_{f \in \text{Dom}(I_u)} Q_s(-f).$$

σ – martingale measures

Proposition:

$$\mathcal{M}^W \cap L^{\hat{\Phi}} = M_\sigma \cap L^{\hat{\Phi}}$$

i.e. the **regular** elements in \mathcal{M}^W are exactly $M_\sigma \cap L^{\hat{\Phi}}$ where

$$M_\sigma = \{Q \ll P \mid S \text{ is a } \sigma\text{-martingale w.r.to } Q\}$$

Definition:

The semimartingale S is a σ -martingale if there exist:

- 1) a d -dimensional **martingale** M
- 2) a positive (scalar) predictable process φ , which is M^i -integrable for all $i = 1 \cdots d$ and such that $S^i = \varphi \cdot M^i$.

The (weak) assumptions on the claim B

$$\sup_{H \in \mathcal{H}} E[u(-B + (H \cdot S)_T)]$$

We say that $B \in L^0(\mathcal{F}_T)$ is **admissible** if it satisfies

1 $E[u(-(1 + \epsilon)B^+)] > -\infty$, for some $\epsilon > 0$,

2 $E[u(f - B)] < \infty$, for all $f \in L^{\hat{u}}$

- We only require that $B^+ \in L^{\hat{u}}$, not necessarily $B \in L^{\hat{u}}$
- By Jensen inequality, if $B^- \in L^1$, then condition 2 holds
- If u is bounded from above (as the exponential utility), then the condition 2 is satisfied by any claims.

Assumptions

In all subsequent results it is assumed that:

- $u : \mathbb{R} \rightarrow \mathbb{R}$ is concave, increasing (not constant on \mathbb{R})
- $W \in L^{\hat{u}}$ is suitable
- B is admissible.

Theorem

Suppose that W satisfies

$$U_{-B}^W := \sup_{H \in \mathcal{H}^W} E[u(-B + (H \cdot S)_T)] < u(+\infty).$$

Then \mathcal{M}^W is not empty and

$$\begin{aligned} & \sup_{H \in \mathcal{H}^W} E[u(-B + (H \cdot S)_T)] \\ &= \min_{\lambda > 0, Q \in \mathcal{M}^W} \left\{ \lambda \hat{Q}(-B) + E \left[\Phi \left(\lambda \frac{dQ_r}{dP} \right) \right] + \lambda \|Q_s\| \right\}, \end{aligned}$$

If $W \in M^{\hat{u}}$ and $B \in M^{\hat{u}}$ then \mathcal{M}^W can be replaced by $\mathbb{M}_\sigma \cap L^{\hat{\Phi}}$ and **no singular terms appear**.

Further results

Under stronger regularity conditions on the utility u and on W there are results also on:

- the existence of the **optimal solution** to the primal utility maximization problem,
- on the **representation of the optimal solution as a stochastic integral**,
- on the **supermartingale property** of the optimal wealth process.

Indifference price

The real number $\pi(B)$ solution of the equation

$$\sup_{H \in \mathcal{H}^W} Eu(x + (H \cdot S)_T) = \sup_{H \in \mathcal{H}^W} Eu(x + \pi(B) - B + (H \cdot S)_T)$$

is called the seller indifference price of the claim B

From the previous results, we now obtain the dual representation of $\pi(B)$ and we show that the **indifference price is, except for the sign, a convex risk measures on $L^{\hat{u}}$**

The domain of the indifference price functional

Define: $I_u(f) = E[u(f)]$ and

$$\mathcal{B} := \left\{ B \in L^{\hat{u}} \mid \exists \epsilon > 0 : Eu(-(1 + \epsilon)B^+) > -\infty \right\}$$

LEMMA:

$$\mathcal{B} = \{ B \in L^{\hat{u}} \mid (-B) \in \text{int}(\text{Dom}(I_u)) \}$$

is an open convex set in $L^{\hat{u}}$ containing $M^{\hat{u}}$ and thus L^∞

Proposition

If the initial wealth $x \in \mathbb{R}$ satisfies

$U_x^W = \sup_{H \in \mathcal{H}^W} E[u(x + (H \cdot S)_T)] < u(+\infty)$, then the seller's indifference price

$$\pi : \mathcal{B} \rightarrow \mathbb{R}$$

π is well defined, **norm continuous, subdifferentiable, convex, monotone, translation invariance map on \mathcal{B}** and it admits the representation

$$\pi(B) = \max_{Q \in \mathcal{M}^W} \{Q(B) - \alpha(Q)\}$$

where the (minimal) penalty term $\alpha(Q)$ is given by

$$\alpha(Q) = x + \|Q_s\| + \inf_{\lambda > 0} \left\{ \frac{E[\Phi(\lambda \frac{dQ_f}{dP})] - U_x^W}{\lambda} \right\}.$$

Corollary

If $U_x^W < u(+\infty)$, the seller's indifference price π defines a convex risk measure $\rho(B) = \pi(-B)$ on \mathcal{B} , with the following representation:

$$\rho(B) = \pi(-B) = \max_{Q \in \mathcal{M}^W} \{Q(-B) - \alpha(Q)\}.$$

If both the loss control W and the claim B are in $M^{\hat{u}}$, then **no singular terms appear in the representation** and this risk measure has the **Fatou property**. In terms of π , this means

$$B_n \uparrow B \Rightarrow \pi(B_n) \uparrow \pi(B)$$

Example: set $u(x) = -e^{-\gamma x}$, $\gamma > 0$

PROPOSITION:

Suppose that $B \in L^{\hat{u}}$ satisfies $E[e^{\gamma(1+\epsilon)B^+}] < \infty$, for some $\epsilon > 0$, and $W \in L^{\hat{u}}$ is suitable. If \mathcal{M}^W is not empty then the indifference price is

$$\pi_{\gamma}(B) = \max_{Q \in \mathcal{M}^W} \left\{ Q(B) - \frac{1}{\gamma} \mathbb{H}(Q, P) \right\}$$

where the penalty term is given by

$$\mathbb{H}(Q, P) = H(Q_r, P) + \gamma \|Q_s\|_P - \min_{Q \in \mathcal{M}^W} \{ H(Q_r, P) + \gamma \|Q_s\|_P \}$$

Continuing the Example: $u(x) = -e^{-\gamma x}, \gamma > 0$

If both the loss control W and the claim B are in $M^{\hat{u}}$, then **no singular terms appear in the representation** and

$$\rho_{\gamma}(B) := \pi_{\gamma}(-B) = \max_{Q \in M_{\sigma} \cap L^{\hat{\Phi}}} \left\{ E_Q[-B] - \frac{1}{\gamma} \mathbb{H}(Q, P) \right\}$$

where

$$\mathbb{H}(Q, P) = H(Q, P) - \min_{Q \in M_{\sigma} \cap L^{\hat{\Phi}}} \{H(Q, P)\}$$

is a convex risk measures on Orlicz space

New Assumption

Assumption

The utility function $u : \mathbb{R} \rightarrow \mathbb{R}$ is strictly increasing, strictly concave, continuously differentiable and

$$\lim_{x \downarrow -\infty} u'(x) = +\infty, \quad \lim_{x \uparrow \infty} u'(x) = 0 \quad (\text{Inada conditions})$$

Moreover, for any probability $Q \ll P$, the conjugate function Φ satisfies

$$E \left[\Phi \left(\frac{dQ}{dP} \right) \right] < +\infty \text{ iff } E \left[\Phi \left(\lambda \frac{dQ}{dP} \right) \right] < +\infty \text{ for all } \lambda > 0$$

The new domain of the optimization problem

Definition

$$\mathcal{M}_\Phi^W := \left\{ Q \in \mathcal{M}^W \mid E \left[\Phi \left(\frac{dQ^r}{dP} \right) \right] < +\infty \right\}$$

$$K_B^W := \left\{ f \in L^0 \mid f \in L^1(Q^r), E_{Q^r}[f] \leq Q^s(-B) + \|Q^s\|, \forall Q \in \mathcal{M}_\Phi^W \right\},$$

and the corresponding optimization problem

$$U_B^W := \sup_{f \in K_B^W} E[u(f - B)].$$

Existence of the optimal solution

Theorem

The maximum U_B^W is attained over K_B^W and the unique maximizer is

$$f_B = -\Phi'(\lambda_B \frac{dQ_B^r}{dP}) + B.$$

The relation between primal and dual optimizers is given by:

$$E_{Q_B^r}[f_B] = Q_B^s(-B) + \|Q_B^s\|.$$

The next proposition gives *a priori* bounds for this singular contribution $Q^s(-B)$ appearing in the duality relation:

Proposition

For any $B \in \mathcal{B}$, let

$L := \sup\{\beta > 0 \mid E[\widehat{u}(\beta B^+)] < +\infty\}$ and $I := \sup\{\alpha > 0 \mid E[\widehat{u}(\alpha B^-)] < +\infty\}$

Then, for any fixed $Q \in \mathcal{M}_\Phi^W$,

$$-\frac{1}{L}\|Q^s\| \leq Q^s(-B) \leq \frac{1}{I}\|Q^s\|$$

and in particular we recover again $Q^s(B) = 0$ when $B \in M^{\widehat{u}}$.

On the representation as stochastic integral

The result in the Theorem does not guarantee in full generality that the optimal random variable $f_B \in K_B^W$ can be represented as terminal value from an investment strategy in $L(S)$, that is,

$$f_B = \int_0^T H_t dS_t.$$

The next proposition presents a partial result in this direction.

Proposition

Suppose that $B \in \mathcal{B}$, $Q_B^s = 0$ and $Q_B^r \sim P$. Then f_B can be represented as terminal wealth from a suitable strategy H .